

MANAGEMENT & MARKETING STUDY ABROAD IN EUROPE 2018



Come join us for a 14-day trip through Munich, Stuttgart, Amsterdam and London. Students who enroll in this course will receive a 3-hour course credit towards the MGMT major, MKTG major or the BUSN minor. Tentative Dates of Travel— June 20th to July 4th.

This course has no prerequisites and is open to all students and majors.



Munich and Stuttgart

Travel through the heart of Bavaria and visit national landmarks including the Olympic Park, Residenz, BMW Museum and Factory tour, the English Garden, Paulaner Brewery tour, Dachau Concentration Camp, Porsche Factory Tour, Wilhelma, and Schlossplatz.

Amsterdam

We will spend several days in the 'Venice of the North' and will visit the Rijksmuseum, Vondelpark, Anne Frank House, the Heineken Experience, Zaanse Schans Village and the Aalsmeer Flower Market



London

The final leg of our trip will include visits to the Churchill War Rooms, St. Paul's Cathedral, the British Museum, Tower of London & Tower Bridge, Windsor Castle and Westminster Abbey.

SCHOLARSHIPS ARE AVAILABLE THROUGH THE LUTER SCHOOL AND THE STUDY ABROAD OFFICE. SEE THE STUDY ABROAD OFFICE FOR DETAILS.