

MANAGEMENT & MARKETING STUDY ABROAD IN EUROPE 2020



Come join us for a 14-day trip through Munich, Stuttgart, Amsterdam and London. Students who enroll in this course will receive a 3-hour course credit towards the MGMT major, MKTG major or the BUSN minor.

Tentative Dates — May 6th — 20th AND June 17—July 1.



Munich & Stuttgart

Three days of travel through the heart of Bavaria where you will see many historic landmarks and business centers including the Olympic Park, Residenz, BMW World Headquarters, MAN Truck facility, the English Garden, Franzenkaner Headquarters, Dachau Concentration Camp, Porsche World Headquarters, Mercedes Benz Singfelden Plant, Wilhelma, and Schlossplatz.



Amsterdam

Amsterdam is the 'Venice of the North' and will visit several important sites including Rijksmuseum, Vondelpark, Anne Frank House, the Heineken Experience, Zaanse Schans Village and the Aalsmeer Flower Market. The trip ends with an overnight ferry to the United Kingdom.



London

The final leg of our trip will include visits to the Churchill War Rooms, St. Paul's Cathedral, the British Museum, BMW Mini Facility, a trip to Oxford, UK, Tower of London & Tower Bridge, The Museum and Packaging and Advertising, Fuller's World headquarters, Windsor Castle and Westminster Abbey.

Application Deadline is October 25th