# CULTURAL COMMUNICATION COMPETENCE: INTERACTING IN A GLOBAL ENVIRONMENT Operate ALX and A

LUXEMBOURG – SUMMER 2018



TODD LEE GOEN (DIRECTOR) AND LINDA D. MANNING (CO-LEADER) – DEPARTMENT OF COMMUNICATION



## **GENERAL INFORMATION**

**ESTIMATED COST:** The estimated program fee is \$4,900. This includes airfare, housing, travel passes, field trips, insurance, and admission fees. *The cost does not include tuition, meals, incidentals, or independent travel.* The Study Abroad Office will provide exact costs and payment deadlines upon acceptance to the program. A \$1,000 deposit, due two weeks after conditional acceptance to the program.

**TRAVEL:** Students will travel as a group from the U.S. to Luxembourg and will return as a group. Exact travel dates will be available in late December/early January. Additionally, the class will travel in region for a variety of fieldtrips and excursions, and students will have the opportunity to travel in groups on weekends.

**LODGING:** Students will reside at an extended-stay hotel in rooms and/or apartments with other students. Each room/apartment will house 3-4 students and provides a kitchenette.

**WHY LUXEMBOURG?:** Luxembourg is home to the European Court of Justice and numerous international organizations and corporations. Given its stature as an international hub for finance and politics, it is an ideal location to study various aspects of crosscultural communication. Its central location and environmental focus provide a unique context to study sustainability. Additionally, the central location provides an opportunity to visit multiple cultures.

## **COURSE INFORMATION**

#### COMM 321WI: Communication and Film (3 credits)

This course focuses on documentary film, sustainability, and communication. Specifically, it will explore the role film plays in our understanding of sustainability across cultures. Students will evaluate documentaries through a variety of assignments. *Partially fulfills the university writing intensive requirement. Prerequisite: ENGL 223.* 

#### COMM 340: Intercultural Communication (3 credits)

This course examines the role that communication plays in an international setting. Specifically, it will examine the challenges of intercultural communication with a focus on political, organizational, and relational implications of communicating on the world stage. *Fulfills the AIGM requirement*.

Note: Students **must** take both courses. COMM majors and minors may use these courses to satisfy major requirements. COMM 321 also counts toward the Film Studies minor.

### APPLICATION DEADLINE: 31 October (or until full)

**QUESTIONS?:** Contact the Study Abroad Office (SAO) in the David Student Union (<u>https://interweb.cnu.edu/studyabroad/</u>) or the Program Director, Todd Lee Goen in Luter Hall 246 (todd.goen@cnu.edu).

## **ADDITIONAL INFORMATION**

**ADMISSION PROCESS:** Admission to the program is competitive. Below is an overview of the process. If you have additional questions, please contact the Program Director or the SAO. *Application:* Each application requires submission of an application form located on the study abroad website, a recommendation form from a CNU faculty member, and an official transcript. Students should submit their applications early.

*Application Review:* Following the submission of a completed application the Program Director will review each application. An interview with the Program Director and/or program staff may be required if the director or program staff have questions or concerns.

*Conditional Admission:* Students who meet university and program requirements will receive conditional admission to the program. Once a student receives conditional admission, s/he has two weeks to pay the program deposit of \$1,000 in order to secure enrollment. *Admission:* Students who meet all required deadlines, attend the mandatory meetings, and provide all additional documentation will be fully admitted to the program and allowed to travel.

*Note*: Students on any form of academic probation are *not* eligible to participate in this program. Students with disciplinary/conduct sanctions will be handled on a case-by-case basis. The decision of the Program Director is final with regard to disciplinary cases.

**DEADLINES & PAYMENTS:** Application and payment deadlines/schedules are beyond the program director/staff. The SAO will provide further details in the payment agreement. Deadlines are as follows:

Two Weeks Following Acceptance: Deposit (\$1,000) 1 Dec. 2017: First Payment (\$1,500) 31 Jan. 2018: Second Payment (\$2,400)

13 Apr. 2018: Tuition (est. \$2,300 - TBD by BOV)

\*\*\*Itinerary, accommodations, & travel subject to changes based on group size, security concerns, availability, etc.\*\*\*

**FINANCIAL AID:** Students enrolled in six credit hours during summer are typically eligible for financial aid. Please see the financial aid office for details. Travel stipends are available for PLP and some Honors students. Additional scholarship opportunities may also exist (consult the financial aid office as well as the SAO).

**INDEPENDENT TRAVEL:** The design of this program affords students three, three-day weekends to travel within Europe in groups of no fewer than three students. Exploring various aspects of cultures is a central component to developing cultural communication competence as well as study abroad. Students who wish to travel independently **must** file their plans with the program director prior to **April 20**. FYI, Paris is two hours by train, and Brussels, Cologne, and Frankfurt are three hours by train from Luxembourg. Luxembourg City also boasts an international airport.

MANDATORY ORIENTATION: Mandatory pre-departure sessions are required of all students (i.e., part of course grades). The purpose of these sessions is to prepare you for the trip and the courses. Detailed information will be provided about each meeting. Meetings are tentatively scheduled for the following dates (unless noted, all times are from 16:00 to 19:00):

11 Nov. 2017 (13:00-17:00): Intro/Overview (Parents Invited)
26 Jan. 2018: Living in Luxembourg & Expectations
23 Feb. 2018: Traveling Abroad
30 Mar. 2018: Course Introductions & Final Preparations

WHY STUDY ABROAD?: As technological advances continue to shrink the modern world and more and more businesses enter the global marketplace, study abroad often provides a competitive edge to college graduates in their employment hunt. Even employers located solely within the U.S. typically desire employees with cultural communication competence as the U.S. is one of the most diverse countries in the world.

*Eligibility to participate in this program is contingent upon BOTH academic performance and Honor Code compliance during the Fall 2017 and Spring 2018 semesters. Deposits and payments are nonrefundable. Additionally, admitted students must adhere to the Honor Code while studying abroad.*