

CULTURAL COMMUNICATION COMPETENCE: INTERACTING IN A GLOBAL ENVIRONMENT

BRUSSELS (W/ 2 DAYS IN PARIS) – SUMMER 2020

TODD LEE GOEN (DIRECTOR) AND JENNIFER BILLINSON (CO-LEADER) – DEPARTMENT OF COMMUNICATION



GENERAL INFORMATION

ESTIMATED COST: The estimated program fee is \$4,900, which includes airfare, housing, travel passes, excursions, insurance, and admission fees. *The cost does not include tuition, meals, incidentals, or independent travel.* The Study Abroad Office (SAO) will provide further payment details upon acceptance to the program. A \$1,000 deposit is due two weeks after conditional acceptance or Oct. 31 (whichever is first).

TRAVEL: Students will travel as a group from the U.S. to Europe and will return as a group. Exact travel dates will be available in late December/early January. Additionally, the class will travel in region for a variety of fieldtrips and excursions, and students will have the opportunity to travel in groups on weekends.

LODGING: Students will reside in hotel rooms or apartments (the Program Director works to ensure accommodations with cooking facilities whenever possible). Students will be housed together, which may necessitate sharing a bed in some cases.

WHY BRUSSELS?: Brussels is the capital of Belgium and headquarters of the European Union (EU), North Atlantic Treaty Organization (NATO), and numerous international organizations and corporations. Given the city's stature as an international hub for commerce and politics, it is an ideal location to study various aspects of cross-cultural communication.

COURSE INFORMATION

Open to All Majors

COMM 340: Intercultural Communication (3 credits)

This course examines the role that communication plays in an international setting. Specifically, it will examine the challenges of intercultural communication with a focus on political, organizational, and relational implications of communicating on the world stage. Excursions allow students to examine intercultural communication in practical contexts. *Fulfills the AIGM requirement.*

COMM 395: Survey of Belgian Media (3 credits)

This course explores media industry in Belgium, a country known for its comic industry as well as free press and journalistic protections. Students will examine how cultural diversity and language shape the entertainment industry, media law and policies (including regulatory structures), media products, and media outlets.

*Note: Students **must** take both courses. COMM majors and minors may use these courses to satisfy major requirements.*

APPLICATION DEADLINE: 15 October (or until full)

QUESTIONS?: Contact the Study Abroad Office (SAO) in the David Student Union (<https://interweb.cnu.edu/studyabroad/>) or the Program Director, Todd Lee Goen in Luter Hall 246 (todd.goen@cnu.edu).

ADDITIONAL INFORMATION

ADMISSION PROCESS: Admission to the program is competitive. Below is an overview of the process. If you have additional questions, please contact the Program Director or the SAO.

Application: Each application requires submission of an application form located on the study abroad website, a recommendation form from a CNU faculty member, and an official transcript. Students should submit their applications early.

Application Review: Following the submission of a completed application the Program Director will review each application. An interview with the Program Director and/or program staff may be required if the director or program staff have questions or concerns.

Conditional Admission: Students who meet university and program requirements will receive conditional admission to the program. Once a student receives conditional admission, s/he has two weeks to pay the program deposit of \$1,000 in order to secure enrollment.

Admission: Students who meet all required deadlines, attend the mandatory meetings, and provide all additional documentation will be fully admitted to the program and allowed to travel.

Note: Students on any form of academic probation are *not* eligible to participate in this program. Students with disciplinary/conduct sanctions will be handled on a case-by-case basis. The decision of the Program Director is final with regard to disciplinary cases.

DEADLINES & PAYMENTS: Application and payment deadlines/schedules are beyond the program director/staff. The SAO will provide further details in the payment agreement. Deadlines are as follows:

Two Weeks Following Acceptance: Deposit (\$1,000)

1 Dec. 2019: First Payment (\$1,500)

31 Jan. 2020: Second Payment (\$2,600)

~15 Apr. 2020: Tuition (\$2,568 in-state/\$5,682 out-of-state)

Itinerary, accommodations, & travel subject to changes based on group size, security concerns, availability, etc.

FINANCIAL AID: Students enrolled in six credit hours during summer are typically eligible for financial aid. Please see the financial aid office for eligibility. Stipends are available for PLP and some Honors students. Additional scholarship opportunities may also exist (consult the financial aid office as well as the SAO).

INDEPENDENT TRAVEL: The design of this program affords students three, three-day weekends to travel within Europe in groups of no fewer than three students. Exploring various aspects of cultures is a central component to developing cultural communication competence. Students who wish to travel independently **must** file their plans with the program director prior to **April 17**. FYI, Paris is an hour and a half, Amsterdam and London are two and a half hours, Luxembourg and Cologne, and Frankfurt are three hours from Brussels by train. Brussels also boasts an international airport.

MANDATORY ORIENTATION: Mandatory pre-departure sessions are required of all students (i.e., part of course grades). The purpose of these sessions is to prepare you for the trip and the courses. Detailed information will be provided about each meeting. Meetings are tentatively scheduled for the following dates/times:

31 Oct. 2019 (12:30 PM): *Study Abroad Office Orientation*

22 Nov. 2019 (4-7 PM): *Introductions & Expectations*

1 Feb. 2020 (10 AM-5PM): *Living & Traveling Abroad*

Parents Invited to this Session

29 Mar. 2020 (4-7 PM): *Course Introductions & Final Info*

WHY STUDY ABROAD?: As technological advances continue to shrink the modern world and more and more businesses enter the global marketplace, study abroad often provides a competitive edge to college graduates in their employment hunt. Even employers located solely within the U.S. typically desire employees with cultural communication competence as the U.S. is one of the most diverse countries in the world.

Eligibility to participate in this program is contingent upon BOTH academic performance and Honor Code compliance during the Fall 2019 and Spring 2020 semesters. Deposits and payments are nonrefundable. Additionally, admitted students must adhere to the Honor Code while studying abroad.