

MANAGEMENT 495 / MARKETING 495

SUMMER 2015 STUDY ABROAD IN EUROPE

OPEN TO ALL STUDENTS AND SATISFIES THE ELECTIVE COURSE IN THE MANAGEMENT or MARKETING MAJOR



Munich

Munich is the largest state in Bavaria. We will spend four days and three nights visiting many industrial and cultural places such as the Siemens Forum Museum, BMW or Audi and the largest science and technology museum in the world, the Deutsches Museum.

Amsterdam

Amsterdam is the capital of the Netherlands. Our tour of the city includes the Aalsmeer Market and Auction Floor. We will tour the Zaanse Schans Wind and Saw Mills and have a sustainability discussion afterwards. The Rembrandt and Van Gogh houses are also on the itinerary, time permitting. Students will have plenty of time over the four days to visit the many attractions of the city.



London

The final stop of our trip will be the capital of the United Kingdom. We will visit the Bank of England with a follow up discussion on the role of banks in commerce. The Churchill War Rooms, Fuller's Brewery, and the Tower of London are also scheduled for visits. Time permitting we will visit the National Gallery, Windsor Castle, Trafalgar Square and St. Paul's Cathedral. Our trip concludes on the fourth day in London.

**To Learn More Visit the Study Abroad Fair on Sept. 26, 2-6pm or go to the
MGMT / MKTG 495 Interest Meeting & Presentation on Tuesday, September 16
@ 3pm in LUTR 123**